

Sponsorship Opportunities at Ag Expo

Commitment Level	Benefits	Customized Options
Diamond \$10,000 (Three Available)	<ul style="list-style-type: none"> • Two complimentary booths or lot spaces • Access to a hospitality tent to meet with customers (food and beverage may be provided for additional fees) • Full page (4-color) ad in the program guide • Three large (3.5' X 10') banners displayed throughout the show grounds • Outdoor portable billboard display • Five sponsorship announcements over show PA system • Acknowledgement in program guide 	Day Sponsor Opportunities: <ul style="list-style-type: none"> • Dairy • Row Crops • Equine • Livestock • Financial / Farm Management
Platinum \$7,500	<ul style="list-style-type: none"> • One complimentary booth or lot space • Half page (4-color) ad in program guide • One day of access to the food tent before the show opens or after show closes • Two large (3.5' X 10') banners displayed throughout the show grounds • Three sponsorship announcements over show PA system • Acknowledgement in program guide 	Food Tent
Gold \$5,000	<ul style="list-style-type: none"> • A complimentary half a booth or lot space • 1/3 page (4-Color) ad in program guide • Two large (3.5' X 10') banners displayed throughout the show grounds • Two sponsorship announcements over show PA system • Acknowledgement in program guide 	CANR Tent
Silver \$3,000	<ul style="list-style-type: none"> • Three large (3.5' X 10') banners displayed throughout the grounds • Acknowledgement in program guide 	Equipment Demonstrations Educational Session Tent
Bronze \$1,000	<ul style="list-style-type: none"> • Two large (3.5' X 10') banners displayed at the tractor pull or on the people movers • Acknowledgement in program guide 	Antique and Garden Tractor Pull People Movers
Copper \$500	<ul style="list-style-type: none"> • One Large (3' X 10') banner displayed during the tractor driving contest • Acknowledgement in program guide 	Tractor Driving Contest

Call 800-366-7055 to create a specialized sponsorship package to meet your company's individual needs.

Ag Expo

July 20-22, 2010

MICHIGAN STATE
UNIVERSITY

COLLEGE OF
AGRICULTURE
AND NATURAL
RESOURCES

2010 Ag Expo Sponsorship Form

Sponsor _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Telephone _____

E-mail _____

Commitment level

Please circle customized option (if desired)

Diamond \$10,000

Dairy Row Crops Equine Livestock Financial/Farm Management

Platinum \$7,500

Food Tent

Gold \$5000

CANR Tent

Silver \$3,000

Equipment Demonstrations Educational Session Tent

Bronze \$1,000

Antique and Garden Tractor Pull People Movers

Copper \$500

Tractor Driving Contest

Call 800-366-7055 to create a specialized sponsorship package to meet your company's individual needs.

Signature _____ Date _____

Name (printed) _____ Title _____

Please make checks payable to: *Michigan State University* and mail to the address below.

For more information: AG EXPO

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312 Agriculture Hall
East Lansing, MI 48824-1039
Telephone: 800-366-7055
Fax: 517-432-9440